

# SHAUN GREGORY WATSON

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## CAREER SUMMARY – GRAPHIC DESIGNER:

**Experienced graphic designer** with 15 years in the graphic design industry and the ability to jump between platforms on different programs. Able to ask questions, get answers, and apply solutions while being straightforward about the needs and realities of the project. Creative designer and determined professional looking to alter the design landscape by merging the old with the new in terms of readability, legibility, acceptability, and ease of use. Willing to explore new fields of expertise.

<b>AREAS OF EXPERTISE</b> <ul style="list-style-type: none"><li>• Graphic design and production using Adobe Creative Suite (CS6), Adobe Creative Cloud and other programs</li><li>• Methodical thinking and improvement</li><li>• Able to work alone or in teams</li></ul>	<b>SKILLS:</b> <ul style="list-style-type: none"><li>• <b>Art:</b> Character design, layout design, sequential art, illustration, logo design</li><li>• <b>Online/Digital:</b> E-mail newsletters, social media posts</li><li>• <b>Software:</b> PC/Mac Adobe Creative Cloud (Photoshop, InDesign, Illustrator), Microsoft Office Suite, Microsoft Dynamics NAV 2009 R2, iContact</li><li>• <b>Languages:</b> English</li></ul>
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## WORK EXPERIENCE:

Dec 2001 – Present

### GRAPHIC DESIGNER AND ILLUSTRATOR (FREELANCE) // Miami, FL

- Created T-shirt designs, crowd-sourced design projects and logos for clients both private ( ITARTUSA, the Corporation for Community and Economic Development United, Inc. [CCEDU], Supreme Learning, LLC, Stitching Gone Wild, T-Shirt Ink) and public (U.S. Department of Housing and Urban Development, via CCEDU), participated in online crowd-sourced design projects through Crowdspring.com
- Participated in 24-Hour Comic Book Day (2012 and 2013)

April 2016 – February 2019

### ENOLGAS USA, Inc. // Pompano Beach, FL

- PRODUCTION DESIGNER - FREELANCE (April 2016): Used Adobe Illustrator and Adobe InDesign in a freelance role to create literature for valves and actuators for ENOLGAS USA, Inc.
- E-COMMERCE MANAGER - FREELANCE (October 2017): Learning and utilizing Microsoft Dynamics NAV 2009 R2 to manage and add content to ENOLGAS USA's e-commerce website, enolgasusa.com
- ASSISTANT SOCIAL MEDIA MANAGER - FREELANCE (August 2018): Currently using SEO techniques and CRM programs to manage the online presence of ENOLGAS USA, Inc., along with help from the CEO.

May 2013 -- Sep 2017

### BBC INTERNATIONAL, LLC // Boca Raton, FL

PRODUCTION DESIGNER:

- Designed children's shoes for domestic and international clientele.
- Worked with overseas production offices to coordinate production and arrival dates of samples
- Coordinated with licensors to ensure proper usage of intellectual property
- Attended the FFANY New York Shoe Expo (5/2017)

April 2010 -- April 2013

### INTERIM POSITIONS // Various Locations

- Town Code Enforcement Officer @ Town of Mangonia Park (4/2012 - 4/2013)
- Production Technician @ IRIS Data Services in Miami, FL (9/2011 – 3/2012)
- Data Entry Clerk @ All Medical Personnel in Hollywood, FL (4/2011)
- Inventory Specialist @ RGIS Inventory Services in Hollywood, FL (1/2011 – 3/2011)  
(*Promotion to Inventory Specialist – 3/2011*)
- LCO Clerk @ US Census Bureau in Miami Gardens, FL (4/2010 - 8/2010)

Oct 2007 – Aug 2009

**IMAGE IMPRESSION PRINTING, INC. // Tamarac, FL**

PRODUCTION DESIGNER (CONTRACT):

- Designed menus and other printed materials for a family-owned printing company.
- Retroactively implemented streamlined filing system for easier recall.
- Provided customer service in secondary family business venture, Oriental Depot.

April 2007 – March 2008

**BROWARD-PALM BEACH NEW TIMES // Fort Lauderdale, FL**

PRODUCTION ARTIST:

- Designed advertisements for retail and classified sections.
- Worked with marketing executives to execute client wishes.
- Combined efforts with graphics department to produce magazine on schedule.

July 2006 – March 2007

**THE CREATIVE GROUP // Coral Gables, FL**

GRAPHIC CONSULTANT (TEMP):

- Produced graphics for contracted clients.
- Learned to streamline filing systems and produce clipping paths.
- Experienced different corporate environments.

June 2002 - June 2006

**INTERIM POSITIONS // Various Locations**

- Sales Associate @ KB Toys in Sunrise, FL (11/2005 - 6/2006)
- Sales Associate @ KB Toys in Aventura, FL (6/2002 – 11/2002);  
*(Employee of the Month - 10/2002)*

Nov 1999 – May 2005

**FLORIDA A&M UNIVERSITY INSTITUTE ON URBAN POLICY (DEFUNCT) // Tallahassee, FL**

GRAPHIC DESIGNER:

- Designed and produced all annual reports, newsletters and conference programs
- Coordinated with local printing companies for quality assurance.
- Left company in April 2002; rejoined in November 2002.

July 1998

**TALLAHASSEE DEMOCRAT // Tallahassee, FL**

ART INTERN:

- Worked in art departments for Tallahassee Democrat and Break Magazine.
- Produced locator maps and editorial graphics.

**EDUCATION:**

Florida A & M University, Tallahassee, FL, Bachelors of Science in Graphic Design, 2001  
Design & Architecture Senior High School, Miami, FL, c/o 1997